Sania Ahmad

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WORK EXPERIENCE

Wizeprep   *July 2025 - Present*
LSAT Marketing Manager
- Used SQL and Excel to analyze campaign data across 5 channels, increasing conversions by 18%
- Built datasets of 1,000+ student demographics and visualized KPIs in Power BI for leadership reports
- Developed campaign ROI dashboards that reduced budget inefficiency by 10%

Rezonate Management, LLC   *June 2024 - September 2025*
Founder and Lead Data Developer
- Designed and normalized SQLite/Firebase schemas managing 50k health and journaling records
- Wrote SQL queries and aggregation routines producing analytics dashboards for users
- Led a team, optimizing schema design and query execution to improve reporting speed by 35%

Thorndale Beach, LLC   *March 2024 - March 2025*
Real Estate Operations Intern
- Developed SQL queries and Power BI dashboards analyzing 200+ leases
- Conducted portfolio analytics that improved reporting accuracy by 25%
- Automated reporting processes with SQL, reducing investor report turnaround time by 30%

Revive Mental Health 501(c)(3)   *September 2020 - January 2025*
Founder and Executive Director
- Built donor and fundraising databases in SQL to track $50k+ in annual contributions
- Designed Power BI reports integrating financial and program data, securing $25k+ recurring grants
- Directed a team of 100+ members worldwide, scaling services to 500+ beneficiaries annually

Wall Street Oasis   *August 2022 - December 2022*
Financial Research Analyst
- Built Excel-based valuation models, improving content engagement by 30% and growing SEO-driven traffic by 20% YoY
- Authored 15+ finance articles supported by dataset analysis, reaching 100k+ readers

EDUCATION

University of Texas at Dallas   *August 2022 - May 2026*
BS Finance Major, Public Policy Minor
- Big Data Club | FinTech Club

Collin College   *August 2023 - May 2026*
AAS Database Development & Legal Studies

PROJECTS

Boeing Operational Intelligence
- Built SQL database integrating 10 years of aircraft, financial, and customer data
- Visualized the raw data on Power BI using DAX

Formula 1 Telemetry Analytics
- Applied statistical models and analysis using Pandas to generate driver performance benchmarks and race strategy insights
- Visualized the analytics using Tableau

reZonate Mental Health App
- Architected SQLite/Firebase schemas for structured storage of mental health tracker data
- Built ETL-style pipelines transforming raw entries into interactive analytics with secure encryption

SKILLS

SQL | Microsoft Power BI / DAX | Python/Pandas | Tableau | Snowflake | Microsoft Excel | Microsoft Access | R | Databricks | AWS